

FLOORING SOLUTIONS FOR

Multifamily Housing

EF Contract recognizes the different types of multifamily environments and the diverse spaces within a multifamily building. That's why we offer a complete portfolio of high-performance resilient, soft surface, and advanced textile composite flooring products engineered to stand up to the multipurpose demands.

Our portfolio of flooring solutions includes:

- Modular Carpet
- Broadloom Carpet
- Resident Rooms Carpet
- Kinetex® Textile Composite Flooring
- Luxury Vinyl Tile
- Entryway Systems



FRONT COVER: VEIL - MASK + CONCEAL - MODULAR | ABOVE: TUCK - NEWSPRINT - MODULAR



Modular Carpet

Our modular carpet is Nexus® – a premium vinyl-backed carpet tile that offers exceptional dimensional stability and a backing that is impermeable to moisture. Modular carpet has low installation costs and offers excellent durability, making it a great choice for areas such as corridors, public areas and resident suites. You'll appreciate that it's also easy to remove and replace with another tile if damaged; or remove, clean, and re-install existing tiles.



BOARDWALK LOFTS

FITNESS CENTER POLICIES

- USE EQUIPMENT AT YOUR OWN RISK.
- DO NOT USE, ADJUST OR OPERATE EQUIPMENT BEYOND YOUR PHYSICAL LIMITATIONS OR WITHOUT A PHYSICIAN'S APPROVAL.
- ANY MISUSE OF THE EQUIPMENT IN THE FITNESS CENTER WILL RESULT IN LOSS OF PRIVILEGES.
- GUESTS MUST BE ACCOMPANIED BY A RESIDENT.
- PERSONS UNDER THE AGE OF 18 ARE NOT PERMITTED TO USE EQUIPMENT.
- NO SMOKING, FOOD OR GLASS OBJECTS PERMITTED IN THE FITNESS CENTER.
- NO ANIMALS PERMITTED IN FACILITY.

IN CASE OF EMERGENCY CALL 911

THE BRIGHTS - RED ZING, STARDUST - FRAGMENTS - SNIPPET, CRINKLE - MODULAR

Kinetex® Textile Composite Flooring

Created as a unique floor covering alternative to hard-surface products, EF Contract's Kinetex non-slip flooring encompasses an unprecedented range of performance attributes suited for multifamily environments. The breathable nature of Kinetex allows vapor transmission, so it performs on elevated RH slabs up to 100% without costly moisture mitigation. Its modular nature also allows you to mix and match pattern and colors as a design element and create wayfinding or physical distancing signals.



Kinetex is an excellent choice for spaces such as corridors, multipurpose areas and fitness areas.

VESTIGE - BLACKENED, STEEL - KINETEX



Broadloom Carpet

We combine great design and engineering to craft innovative, durable 12-ft. wide broadloom carpet. Our expansive range of broadloom carpet includes large to small-scale patterns, solids, and contemporary textures. This portfolio of designs provides you with budget friendly to high design selections for every space, from large public areas and corridors to resident suites and other private areas. Our broadloom carpet is also available with a variety of backing options that address specific application needs, including a moisture barrier.

Resident Rooms Carpet

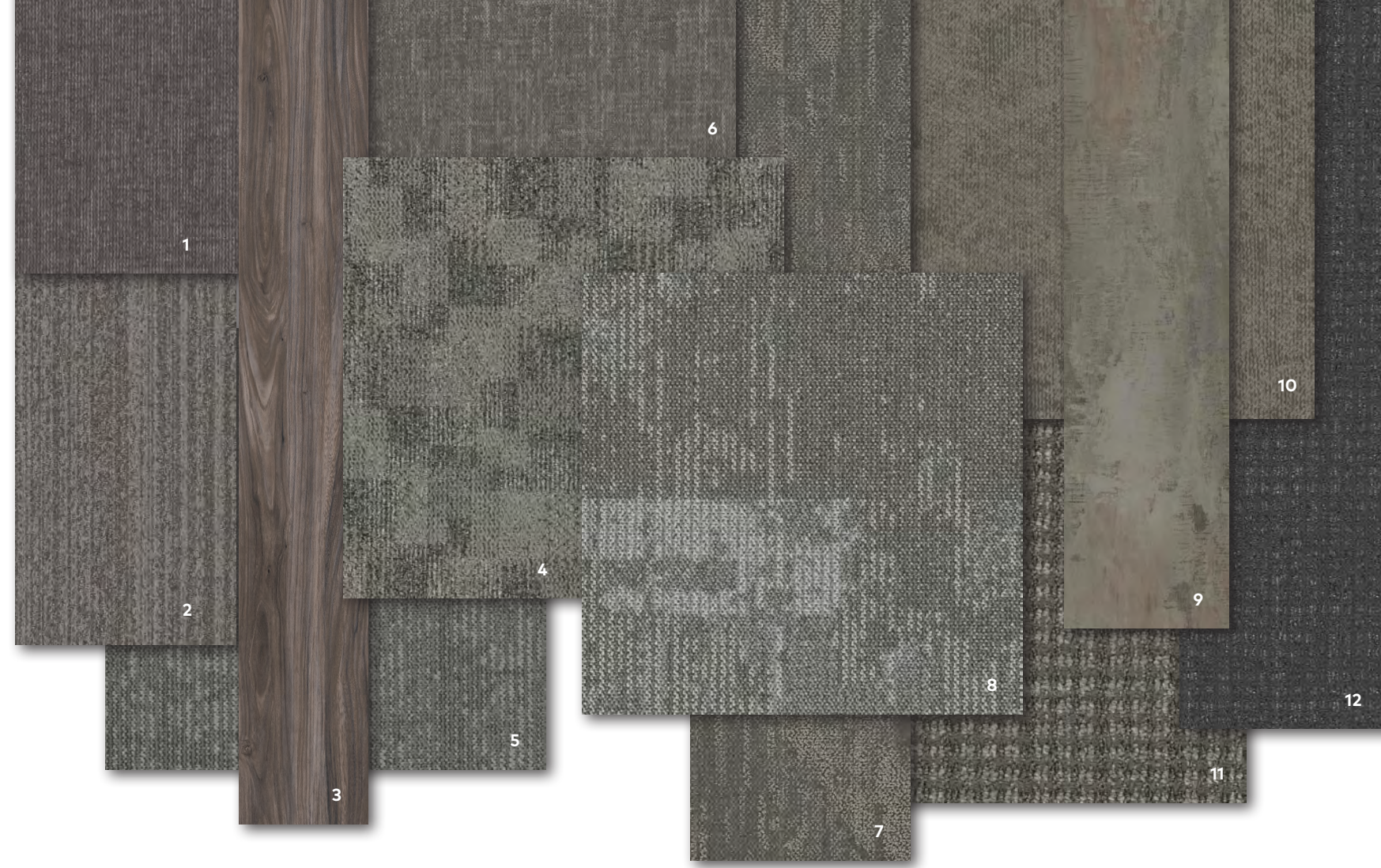
Our resident rooms carpets are an affordable yet stylish option to help you create warm, welcoming resident living spaces. This grouping of broadloom carpets is constructed using PureColor® nylon, a trusted fiber built for stain resistance and backed by 10-year warranties. We also offer a Pet Stain warranty on all our Rooms Carpet products.



LEFT: SEDGE - SNOW-IN-SUMMER - BROADLOOM | ABOVE: FERN - OSMUNDA - BROADLOOM



ARTISAN - MOLESKIN - MODULAR



COORDINATING PALETTE

1	LANDLINE - REDIAL	LND77	BROADLOOM
2	COMMON THREAD - PLATINUM BLEND	CMT56	MODULAR + BROADLOOM
3	WOODLANDS - IRONWOOD	001	LVT
4	UP TEMPO - PULSE	TEM15	MODULAR
5	TERRAIN PARK - GRAYNESS	TER54	MODULAR
6	CROSSWALK - DRIFTWOOD	TEM15	MODULAR + BROADLOOM
7	VEIL - SHADOW	VLT56	MODULAR
8	ARTISAN - MOLESKIN	ART56	MODULAR
9	MELANGE - URBAN	004	LVT
10	VESTIGE - ASHEN	VES14	KINETEX
11	CONTEXT - PERSPECTIVE	CNT54	BROADLOOM
12	BATISTE II - GROSGRAIN	BTT56	MODULAR + BROADLOOM



LEFT: BATISTE II - CUSTOM COLOR - BROADLOOM | ABOVE: PLEAT - WRAPPING PAPER - MICA II - SILVER BELLS, BIG DIPPER - MODULAR

Making the Right Choice

There are so many things to consider when choosing flooring for multifamily environments. Our sales reps can provide the information to help you select the best flooring for the space.



ABOVE: FACET - STRAW - LVT | RIGHT: WOODLANDS - ACACIA - LVT



Luxury Vinyl Tile

You'll love the advanced technology and performance features of our luxury vinyl tile (LVT) – including ZPT (Zinc Protective Technology) anti-microbial treatment. Dispersed into the product during the manufacturing process, ZPT anti-microbial prevents unpleasant odors, degradation, and discoloration as a result of microbial contamination. In addition to ZPT, our urethane topcoat also contains one of the highest concentrations of ceramic bead. This ceramic bead protects the urethane topcoat and provides excellent wear resistance. All backed by our non-prorated warranty. With classic hardwood aesthetics or fresh, modern designs, and with styles available in 2.5mm, 3mm and 5mm, our LVT collections are sophisticated and cost-effective.

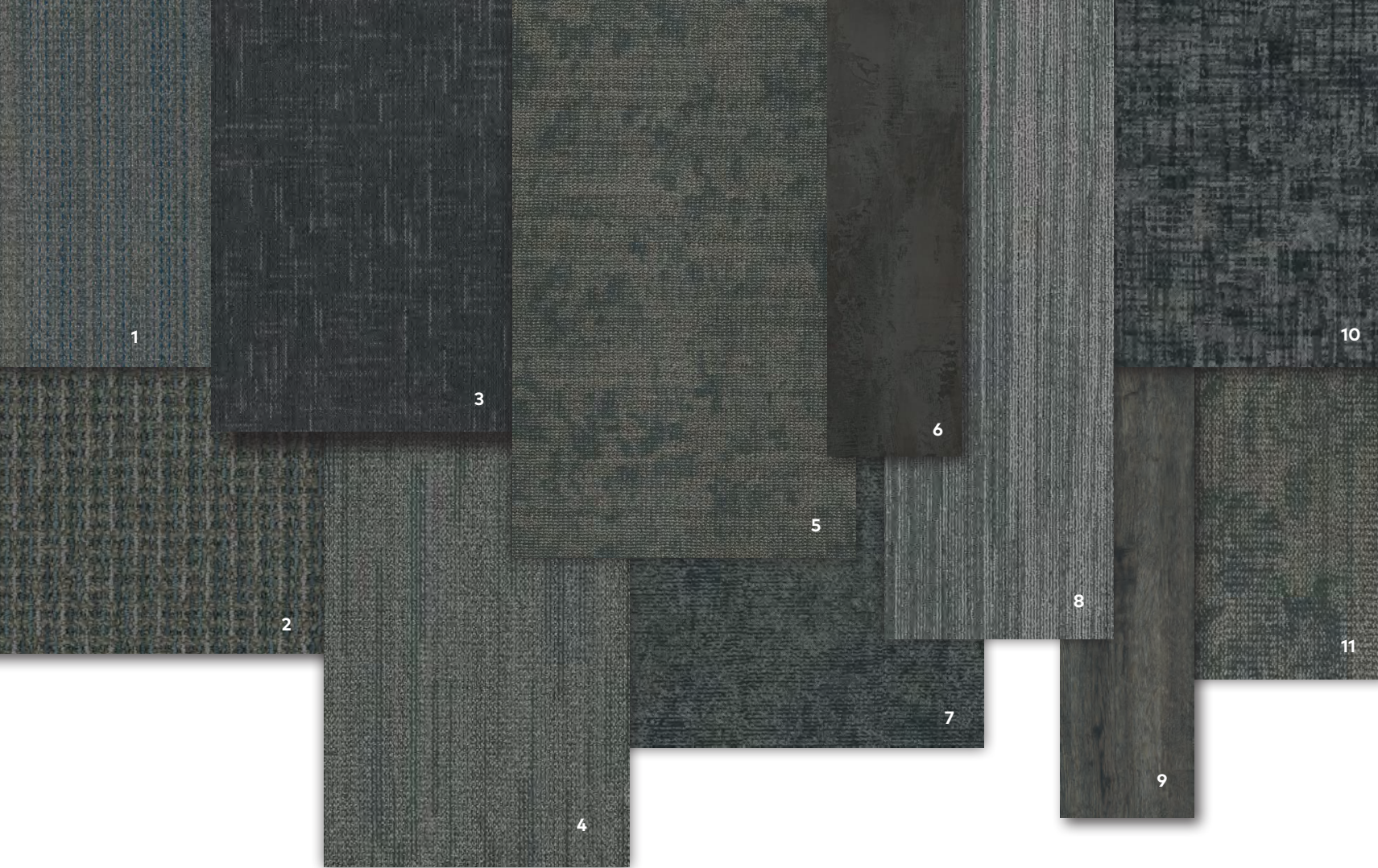
EF Contract's SoundCheck™ acoustical underlayment is a high-density acoustical underlayment that can be used with our LVT to increase the IIC rating and reduce floor-through-ceiling sound transmission in multi-level construction.

LVT

A rigid core LVT with click systems are prone to failures. Undulations in the subfloors that are not properly prepared will cause these failures. Some manufacturer's LVT have high quantities of cheap filler, which makes the product stiff and less flexible and more prone to crack or break with normal expansion and contraction of a building. Our LVT uses more vinyl and less filler, making it more flexible. It is also easy to pull up and replace if a plank gets damaged. Any damaged plank can simply be removed and replaced individually.

Our LVT also includes a ceramic bead which is added to the ultraviolet cured urethane clear coat for optimum scratch and scuff resistance. Simple routine sweeping and mopping is all that is needed for maintenance.





COORDINATING PALETTE

1	IMMERSE - LUMINOL	IMM44	MODULAR + BROADLOOM
2	INTENT - ENDEAVOR	INT45	BROADLOOM
3	CROSSWALK - LAMPBLACK	CWK58	MODULAR + BROADLOOM
4	SIMPLE WEAVE - BLUE TREADLE	SPW44	MODULAR + BROADLOOM
5	ALFRESCO - BLUE TREADLE	ALF44	MODULAR + BROADLOOM
6	MELANGE - ANDRION	007	LVT
7	VESTIGE - SLATE	VES55	KINETEX
8	PLEAT - CELLOPHANE	PLE45	MODULAR
9	WOODLANDS - EBONY	006	LVT
10	INTRIGUE - TRANSFIX	ITR55	KINETEX
11	FLOURISH WEAVE - BLUE TREADLE	FLW44	MODULAR



ALFRESCO - BLUE TREADLE - MODULAR



Technologies

At EF Contract our job is to make you feel secure in your flooring investment. This is why we offer product enhancements to help resist soiling and increase cleanability. All carpet and Kinetex technologies are guaranteed to remain in place through regular maintenance cleanings including hot water extraction.

ProTex® is a proprietary technology that is applied and bonded to the fiber on all carpet and Kinetex flooring products to impede soiling and to improve cleanability. With ProTex, small soil particles, which would typically cause flooring to appear dull, are effectively removed by vacuuming or wet cleaning.

ColorLoc Plus® technology, standard on products manufactured with Encore® BCF space dyed nylon,* enables carpets to resist permanent staining from acid stain agents (coffee, sodas, tea, wine) and disperse-type agents (ketchup, mustard, betadine). ColorLoc Plus is also bleach-resistant,** protecting the carpet against color changes caused by inadvertent exposure to oxidizing agents such as household bleach, benzoyl peroxide and hydrogen peroxide. That's an additional benefit that competing products do not match.

*Standard on all Encore BCF space dyed products manufactured after April 2015.

**Bleach-resistant according to the EF Contract recommended maintenance guidelines.



LEFT: ALFRESCO - GREY BOBBIN - FLOURISH WEAVE - GREY BOBBIN - CARPET | ABOVE: INTRIGUE - TAUPE, INK - KINETEX

We can help you evaluate the impact of our products on:

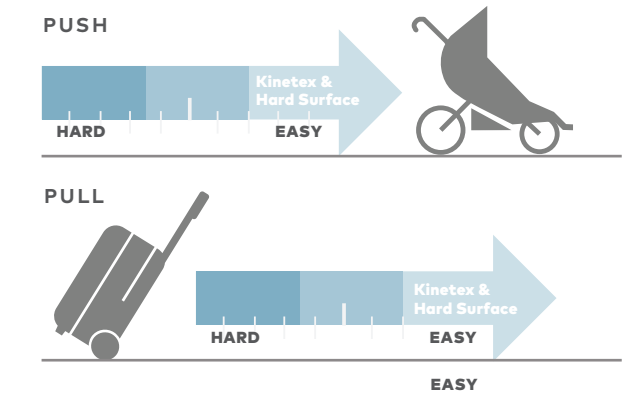
- Rollability
- Noise Control
- Maintenance
- Lifecycle Cost



Rollability

Kinetex's unique low profile provides rolling resistance equal to that of hard surface while offering exceptionally high traction. Kinetex is the first and only wall-to-wall interior floor covering to be certified as a high traction surface by the National Floor Safety Institute.

Pushing and Pulling on Kinetex and Hard Surface



Maintenance

Since 85% of carpet soil and other contaminants come into the building on shoe soles, we also recommend using entryway systems at all entrances to trap and hold dirt and other pathogens before they are tracked into interior floor surfaces. A minimum of 15-ft. of entryway system is needed.



Noise Control

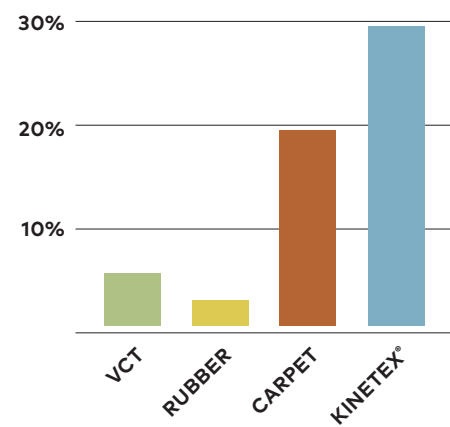
What type of flooring should you choose to make a difference for noise control?

Hard surface flooring absorbs little or no sound and has greater potential to transmit sound, contributing to a noisier environment. In contrast, soft surface flooring absorbs significantly more sound and transmits less sound, contributing to a quieter environment.

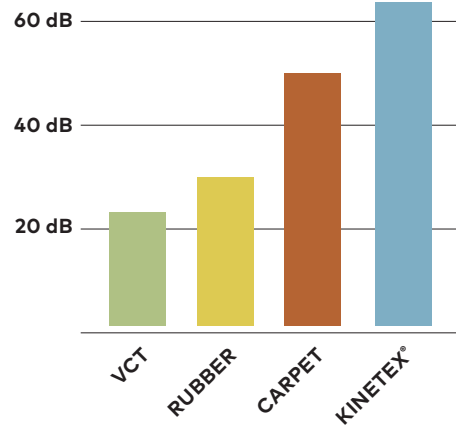
Reverberations are continuing effects of a sound, which happen when sound waves strike a surface and are reflected back into the space.

- Test results show that soft surface flooring mutes reverberation better than hard surface flooring.
- Soft surface flooring is better than hard surface flooring in reducing impact sound transmission, such as footsteps and objects dropping into spaces below.

AIRBORNE NOISE REDUCTION
Percentage of Sound Absorbed



STRUCTURE-BORNE NOISE REDUCTION
Amount of Sound Absorbed



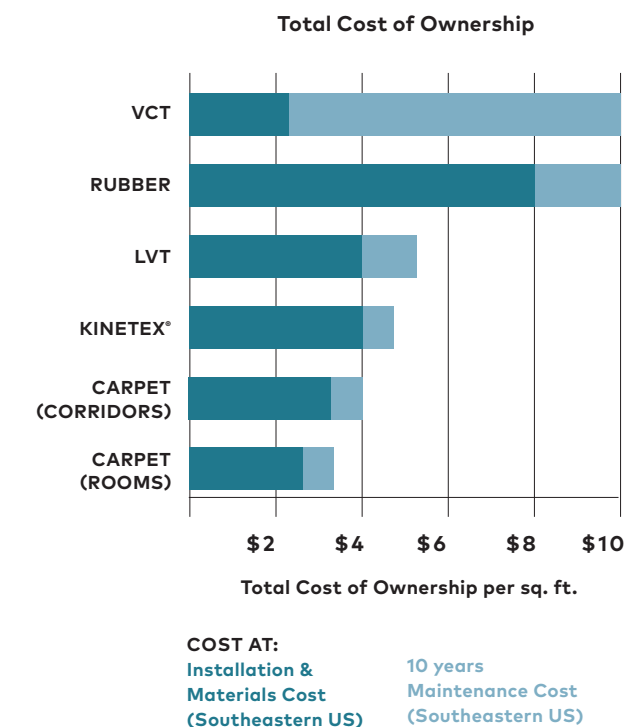
Kinetex offers the highest Noise Reduction Coefficients (NRC) and Impact Insulation Classifications (IIC) rating of any commercial flooring product.





Lifecycle Cost

We know you want to make sure you're getting the best product for the money. And if you look at the cost of flooring materials, installation, and maintenance over a 10 year period, our flooring products have a significant advantage. Maintenance for our carpet and Kinetex products is less than half the cost of maintenance for hard surface options like VCT and rubber. And the replacement costs are significantly lower compared to other flooring alternatives.



FLOURISH WEAVE - OPEN WEAVE - BRICK | BACK COVER: MELANGE - PHANTOM - LVT

