learn.





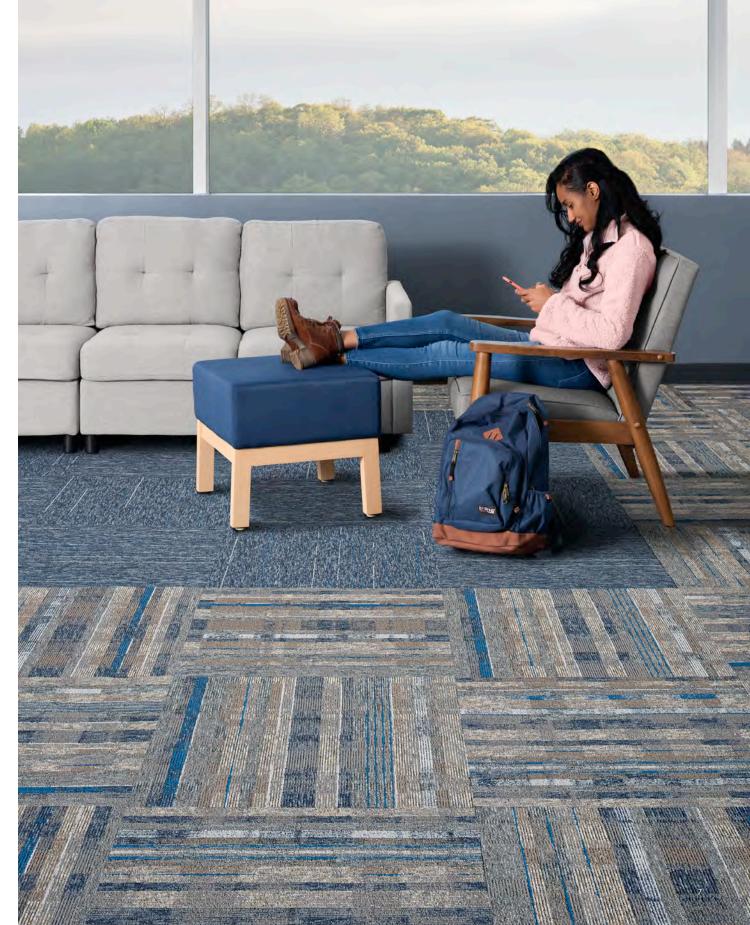
When making flooring decisions for learning environments, you have a lot to consider. Lunch rooms to class rooms. Libraries to corridors. Each space demands unique solutions. EF Contract has answers for all these. Modular carpet, LVT and Kinetex® textile composite flooring.

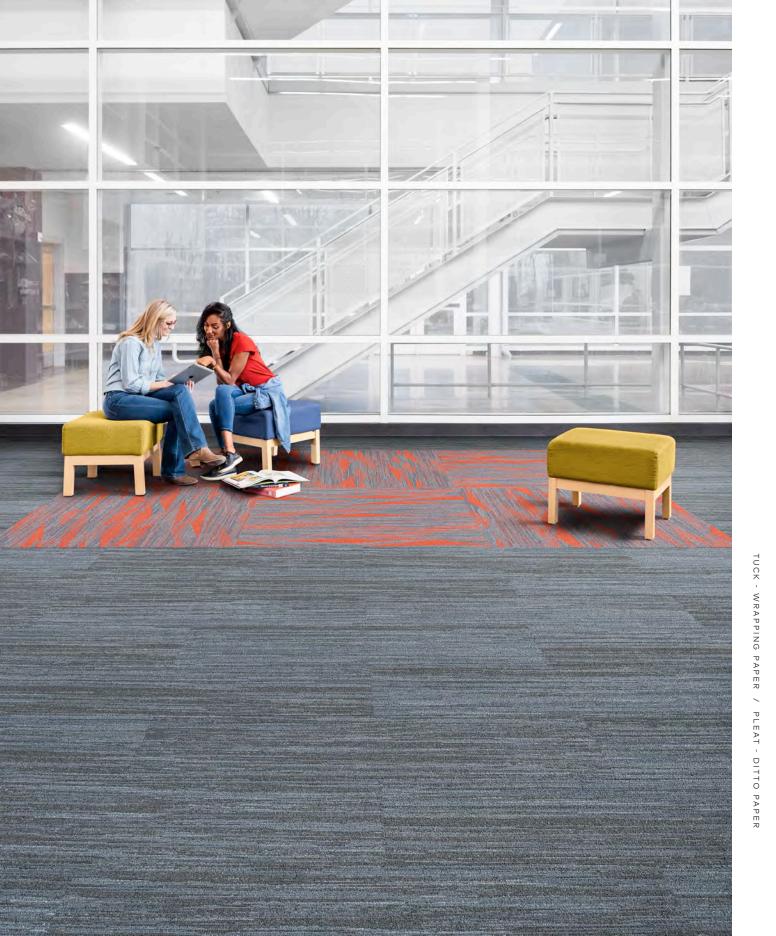
Your choices can change outcomes. In learning environments, improved outcomes can mean better focus, better attendance, and even higher test scores.

Good design prioritizes purpose, experience, and ultimately what people will achieve with it. Choosing EF Contract's modular carpet, LVT and Kinetex ensures you've got the right product in place. All of our products are made with high-performing constructions and are designed to work together, seamlessly.

And we're just getting started...

GAME ON - BLITZ / CONTACT SPORT - FRONT RUNNER





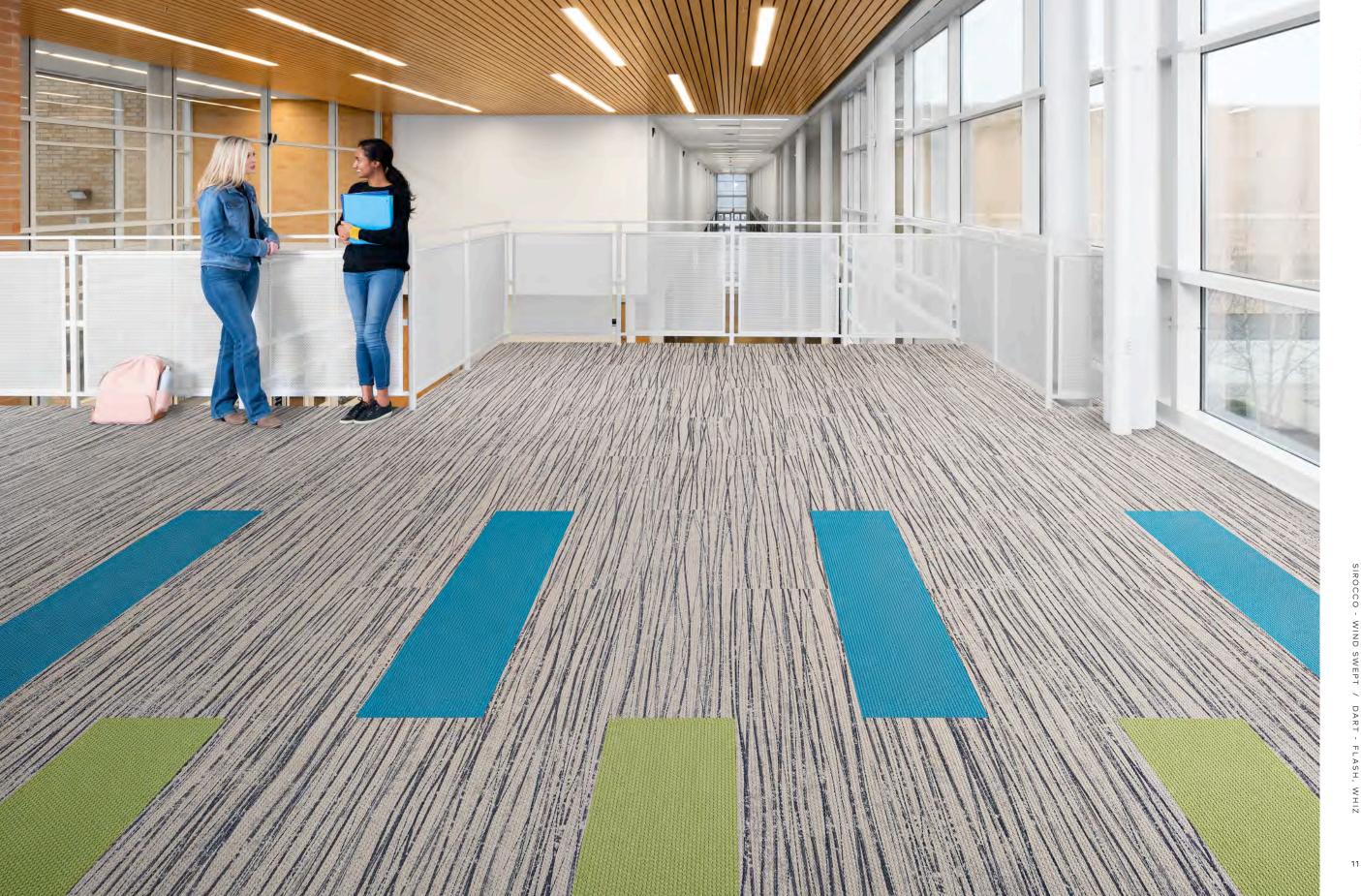
Inspired by you. The EF Contract modular carpet tile portfolio is filled with options for you. Grounded in a strong neutral palette with vibrant color thoughtfully included, your choices in style, texture and even format, mean every project installation can be uniquely your own.

And our carpet is engineered to absorb four times more sound than hard surface, so it is a great choice for rooms where focus is the priority. **Installation.** Our high-tack TileTabs for modular carpet allow installation and replacement of flooring without the use of spread adhesives. With our TileTabs, simply peel, place and press. They are odorless, glue-VOC-free, and eliminate drying time, making occupied replacements a snap.

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MODULAR CARPET

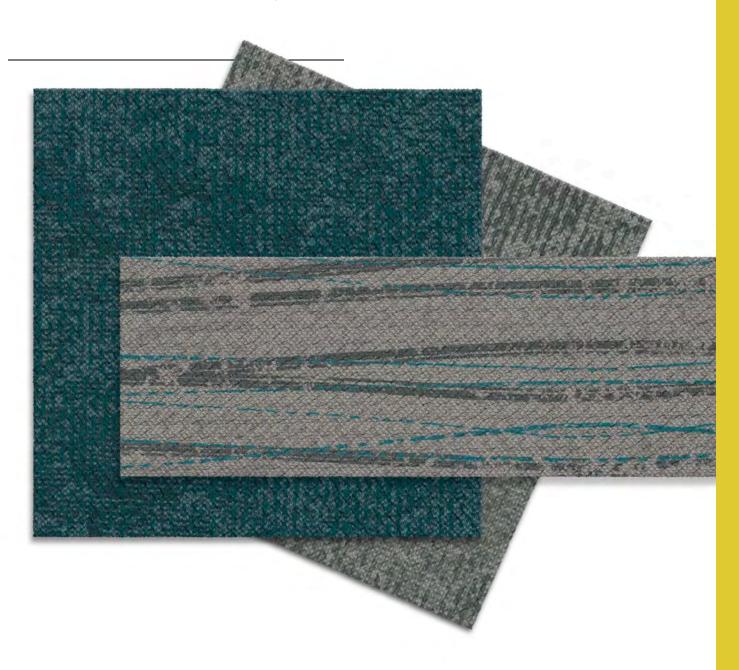




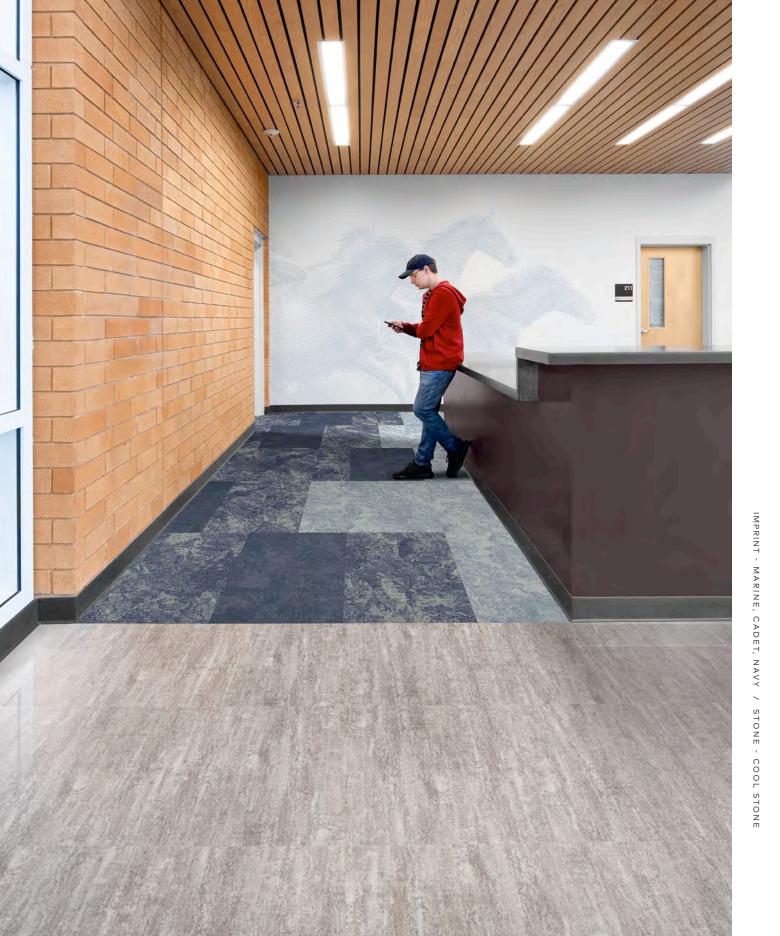
Kinetex works hard; cleans easily. One of the most thoroughly tested flooring products on the market, Kinetex has outstanding dimensional stability and unparalleled crush resistance standing up to more than 5 million foot traffics ... so far.

Regular vacuuming combined with periodic low-moisture encapsulation cleaning and hot water extraction in heavily soiled areas is all that's required. Kinetex is also easily sanitized and has a very short drying time—the lightweight face construction retains less water so it dries 75% faster than carpet. Kinetex. Big solution. Small footprint.

Made with 45% post-consumer recycled content, each Kinetex tile contains the equivalent of 27 used water bottles. This dematerialized flooring product and its longer life mean that Kinetex has a much smaller environmental footprint than other commercial flooring options. Kinetex is NSF/ANSI-140 Platinum certified (the industry-leading standard for sustainability) and has a Red List Free DECLARE label.



EF Contract's Kinetex is a unique flooring alternative especially well suited for learning environments. It's an advanced textile composite that combines all the benefits of softsurface flooring with the long-wearing performance characteristics of hardsurface.

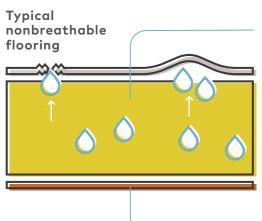


Kinetex installs in challenging conditions. The most common subfloor, concrete, can release excessive moisture and destroy floor covering systems—unless costly precautions are taken before installation. But moisture mitigation isn't necessary with Kinetex; its breathable nature allows moisture to pass through its backing, instead of trapping it underneath. Kinetex textile composite flooring will perform in elevated RH slabs up to 100%.

Walk Safely. Kinetex's unique construction creates one of the most slip-resistant flooring surfaces ever tested, wet or dry. It is the only wallto-wall floor covering certified as a high-traction surface by the National Floor Safety Institute.

Installation. Kinetex is a lightweight material and easy to cut, so installation time is reduced. And, choosing PreFix, pre-applied releasable adhesive strips available on all Kinetex products, provides an odorless installation that eliminates the need for drying time, allowing for immediate traffic.





Moisture is trapped, causing blistering, buckling, adhesive degradation, and floor failure.

Non-breathable Flooring

High RH Concrete Slab

Vapor Barrier

Barriers can help eliminate moisture from the ground, but have no effect on moisture within concrete which can still damage flooring.



Kinetex quiets the room. Kinetex offers one of the highest Noise Reduction Coefficients (.30) and Impact Insulation Classifications (64) of any commercial flooring product, resulting in dramatic reductions in both airborne and structure-borne noise. These excellent acoustical properties mean greater voice recognition, fewer mistakes, less vocal strain and overall enhanced learning environment.

Kinetex supports the teacher. Its

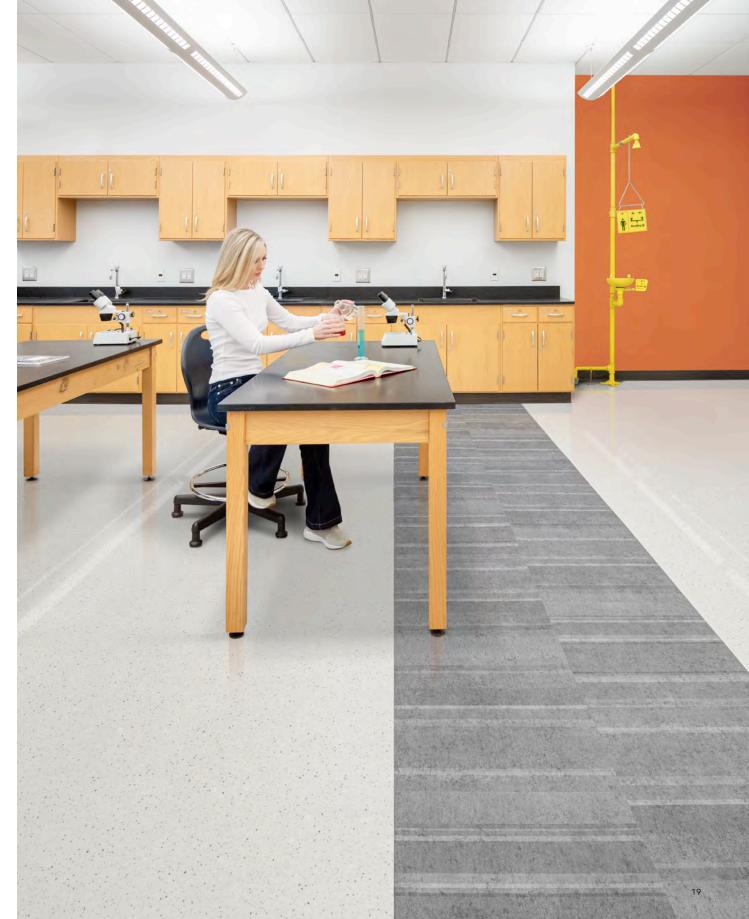
high-density backing and soft textile surface provides exceptional antifatigue properties along. This unique construction absorbs energy and reduces repetitive foot stress injuries and injuries related to standing and walking.

Kinetex and air quality. Kinetex surpasses California's 01350 requirements for low-VOC emissions and substantially minimizes airborne particles by sequestering common allergens, irritants and dust.

ISO FINE TEST DUST 12103-1, A2. AIRBORNE ALLERGENS AND IRRITANTS FOOT TRAFFIC DUST EMISSIONS TEST

Spaces designed to engage students and reduce stress for teachers, mean better attendance by both and better outcomes for all. Made to last. EF Contract's LVT is designed for long-term appearance retention and ease of maintenance, including ceramic bead added to the ultraviolet cured, clear coat for optimum scratch and scuff resistance. Our LVT is available in a broad array of sizes and styles, from natural textures to original patterns, available in various thicknesses to coordinate seamlessly with our carpet and Kinetex. **Installation.** We have formulated one adhesive to provide a strong and dependable installation for both our LVT and carpet. Or choose our 5mm LVT for a loose-lay installation option with perimeter glue. This type of installation can be quick and allows for immediate occupancy. Also 5mm LVT easily installs with Kinetex and carpet tile without the need for transition strips.

ALL THAT JAZZ - MILESTONE, SOMETHING COOL

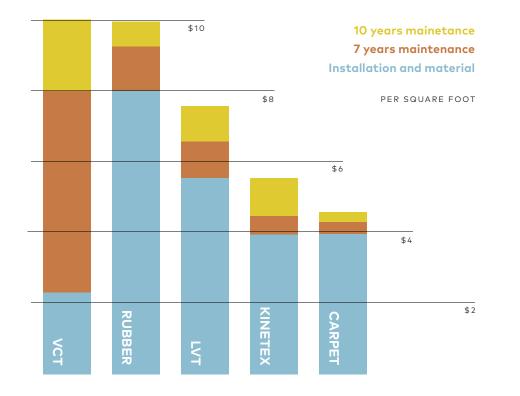


LIFE CYCLE COST

Making the right choice.

When factoring the life cycle cost of flooring materials, installation and maintenance over a seven to 10-year period, both Kinetex and carpet are significantly less than hard surface options. Kinetex is approximately 33% less than LVT flooring, 51% less than rubber flooring, and 55% less than VCT flooring, offering substantial savings over the life span of the flooring installation. However, among the hard surface options, Luxury Vinyl Tile (LVT) is one of the most practical and durable flooring choices in the market. It provides a wide range of aesthetics, ease of installation and maintenance. Simple routine sweeping and mopping is all that is needed for maintenance, versus the labor intensive and costly waxing and polishing needed for VCT and other hard surface flooring.

Cost Comparison



Find our online Life Cycle Cost Analysis tool at http://floorlifecost.com/Calc/index.php.





PO Box 2207 Dalton, Georgia 30722 U.S.A. 800.451.1250 efcontractflooring.com