



GREEN SMART

A COMMON SENSE APPROACH TO SUSTAINABILITY





At EF Contract, we take a common sense approach to sustainability and pursue our goal of bettering the planet one floor at a time.
That is why we offer PVC-free flooring.

PVC-FREE

kinetex®

DUAL - EXTERIOR | DOUBLE - MELODY

Kinetex is one of the most durable soft-surface flooring products on the market. It contains no less than **45% post-consumer recycled content**. And with its lower mass, Kinetex has a **50% lower environmental impact** compared to other commercial flooring.



CARBON
NEUTRAL

MADE WITH
45% 

POST-CONSUMER
CONTENT

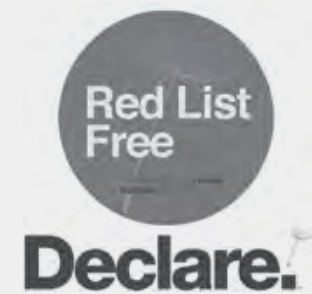
CONTRIBUTES TO
LEED, Living Building
Challenge, and WELL

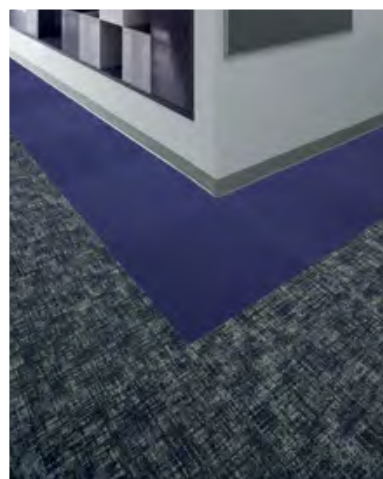
EPD
ENVIRONMENTAL
PRODUCT
DECLARATION

HPD
HEALTH
PRODUCT
DECLARATION



CONTAINS NO
chlorine, plasticizers,
solvents, harmful
pollutants, or phthalates





**We Believe In
Second Chances**

kinetex[®]



Each 24" x 24" tile contains the equivalent
of 27 plastic water bottles.

SINCE THE INTRODUCTION OF
KINETEX IN 2013, WE HAVE SOLD
OVER 100,000,000 SQ. FT.

=
83,330,000
BOTTLES

PVC-FREE

Advance Modular Carpet Backing™

DESIGNER'S CHOICE - AUTHOR | MODERN CLASSIC - MASTERPIECE

Advance Modular Carpet Backing™ is **PVC-free** and is engineered to provide outstanding performance, protection, and stability that is required of modular carpet systems. This backing, paired with our broad range of modular carpet designs, provides you with **higher performance** and appealing design. Other PVC-free options include our Nexus Cushion modular backing and all broadloom backing options.

**CFA
FREE**
COAL FLY
ASH FREE



**CONTAINS
RECYCLED
CONTENT**

CONTRIBUTES TO
LEED, Living Building
Challenge, and WELL

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ENVIRONMENTAL
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chlorine, plasticizers,
solvents, harmful
pollutants, or phthalates





PVC-FREE

NEXUS[®] CUSHION MODULAR BACKING

Our Nexus Cushion Modular and all broadloom backings are PVC-free

BROADLOOM BACKINGS:

PremierBac[®] Plus

Endure[®] Plus

TitanBac[®] Plus

Standard Back

iLoc[®]

**CFA
FREE**
COAL FLY
ASH FREE

CONTRIBUTES TO
LEED, Living Building
Challenge, and WELL



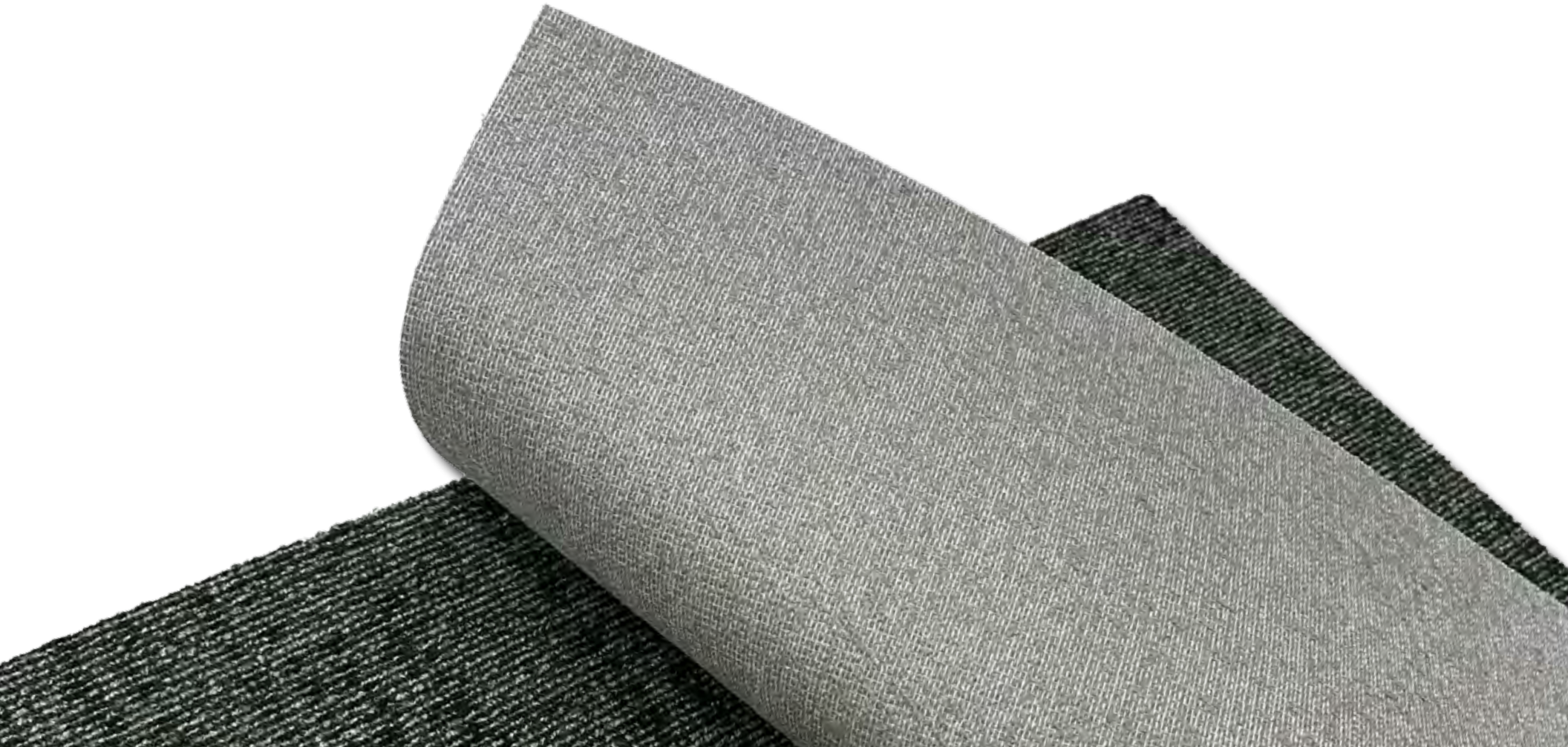
**CONTAINS
RECYCLED
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Our Sustainability Philosophy



We design our products from the ground up to lead the pack in durability, while also integrating raw materials with recycled content wherever possible. Our commercial sustainability efforts are guided by continuous and quantifiable improvement, big-picture thinking, and full transparency.

Nexus® Modular

EF Contract's broad range of modular carpet designs paired with our Nexus modular backing, provides you with higher performance and appealing design. Nexus is engineered to provide outstanding performance, protection, and stability that is required of modular carpet systems.

**CFA
FREE**
COAL FLY
ASH FREE

CONTRIBUTES TO
LEED, LIVING
BUILDING
CHALLENGE,
AND WELL

EPD
ENVIRONMENTAL
PRODUCT
DECLARATION

HPD
HEALTH
PRODUCT
DECLARATION



CONTAINS HIGH
RECYCLED
CONTENT
AND LOW
GWP (GLOBAL
WARMING
POTENTIAL)



Declare.

Encore® 100

The first step in building a better commercial carpet is using a superior nylon. At EF Contract, we have produced our own solution dyed nylon since 1991 to control the color, quality, and appearance retention of our carpet products.

For carpet to be a true value, it must look as good years into the future as it does the day it is installed. It must withstand all of the abuse that an active workplace can produce. No other fiber meets these challenges as well as Encore 100, and no other fiber is backed by a stronger quality assurance package. Furthermore, the high recycled content incorporated into Encore 100 nylon provides a reduced environmental impact without compromising quality or color clarity.

- » 100% post-industrial (pre-consumer) recycled content
- » Full inclusion into the EF Contract Reclamation Program
- » Lifetime warranty for stain removal, colorfastness, wear and static

Transparency

In addition to EF Contract's own measurements, we rely on **independent auditing and certification agencies** to ensure the accuracy and verifiability of our efforts.



Declare.



Platinum Certified
NSF/ANSI 140
Sustainable Carpet



ecomedes



Our Impact

CONSERVATION IS AT OUR CORE

As responsible stewards of the environment, EF Contract believes in using all resources as efficiently and judiciously as possible, prioritizing conservation and consumption reduction before recycling or reuse.



ENERGY USE

60.6%

Reduction Since 2010



WATER CONSERVATION

84.2%

Reduction Since 2010



GREENHOUSE GAS EMISSIONS

66.5%

Reduction Since 2010



8,250

pounds of samples
recycled or reused in 2024.



99,000

pounds of waste diverted
from landfills in 2024.

FLOORING RECLAMATION

At EF Contract, we offer our customers the opportunity to use our Flooring Reclamation Program. With this program we facilitate the reclamation of used carpet (from any manufacturer), Kinetex, and LVT (sold by EF Contract only) so that it will not reach a landfill.

In 2007, we developed the industry-leading R4 program – Return, Reuse, Recycle, Reduce – to facilitate the recycling of all carpet, LVT, Kinetex samples, and architect folders that are no longer needed. **Our goal is that none of these items ever reach a landfill.** The R4 program returns those samples to our sample inventory for reuse in other projects, or they are recycled.





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